

Zak Kempson | Product Designer

Remarkable products pave the way to a better future, so I get stuck in and help bring them to life.

Along the way I've started a company, lead product teams and created successful user interfaces for businesses and customers.

Product Design Consultant *Mar '20 - Present*

Solving design problems for important products.

Pop to the Shop

<https://www.poptotheshop.org/>

- Designed & built a dashboard that helped many COVID-19 self isolators get essential food & medicine supplies

Co-founder, Product Lead - TourPanda *Sep '17 - Sep*

'20

<https://tourpanda.com/>

- Designed a product that increased Tour & Activity operator online bookings by 120%+
- Built a B2B2C platform which made more than \$1m in online sales for Tour & Activity operators

Freelance Web Designer *Jun '16 - Sep '17*

Designing & building websites with ecommerce, including:

<http://boostbikehub.co.uk/>

<https://www.cyclex.co.uk/>

Personal strengths

Communication
Collaboration
Curiosity
Design thinking
Empathy
Copywriting

Technical skills

UX research
Interaction design
Visual design
Prototyping
HTML & CSS
Javascript (ES5, ES6)
APIs (RESTful, GraphQL)
Typescript
React & React Native
Git
NodeJS
SQL/PostgreSQL

Tools

Figma
Sketch
NoCode (Bubble, Webflow)
VScode
Adobe Photoshop
Adobe Premiere Pro

zakkempson.com

[@zakkempson](https://twitter.com/zakkempson)

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Contact

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